

## Daniel Newman

Daniel Newman is passionate about helping organizations and individuals understand how to be successful in the age of rapid technological change. He is the Principal Analyst of Futurum Research and the CEO of Broadsuite Media Group.

Living his life at the intersection of people and technology, Daniel works with the world's largest technology brands exploring Digital Transformation and how it is influencing the enterprise. From Big Data to Cloud Computing, Daniel makes the connections between business, people and tech that are required for companies to benefit most from their technology projects, which leads to his ideas regularly being in hundreds of sites across the world.

Daniel focuses on topics such as Digital Transformation, Innovation, Entrepreneurship and the Future of Work as they relate to building successful organizations and even more successful people within those organizations. A 5 time Best Selling Author, including his most recent "Building Dragons: Digital Transformation in the Experience Economy," Daniel is also a Forbes, Entrepreneur and Huffington Post Contributor. MBA and Graduate Adjunct Professor, Daniel Newman is a Chicago Native and his speaking takes him around the world each year as he shares his vision of the role technology will play in our future.